

UPCOMING EVENT 

# BRAZIL OFFSHORE WIND SUMMIT

 26-27 March 2024

 Sheraton Hotel (Rio de Janeiro)

## Sponsorship Brochure

EXPAND THE REACH OF YOUR BRAND  
IN ONE OF THE WORLD'S FASTEST  
GROWING OFFSHORE WIND MARKETS

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to an exclusive audience



To keep the world on course to limit global warming to 1.5°C it is vital that global renewable energy capacity is tripled by 2030. This is the most effective course of climate action policymakers can take. Offshore wind energy has a vital role to play and Brazil has all the conditions for the technology to become a key strategic tool in Brazil's green industrial policy. Not only as a tool for decarbonizing the economy, but also as a driver of economic and social development, in addition to contributing as a new technology to achieving established climate goals and implementing a fair, inclusive and energy transition sustainable in the country.

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## Globally...

- **GWEC expects more than 380 GW of offshore wind capacity, across 32 markets, to be added over the next ten years.**
- **2022 was the second-best year for the global offshore wind industry in terms of new capacity, with 8.8 GW of new clean energy connected to the grid worldwide.**

## In Brazil...

- **More than 78 projects are under analysis by IBAMA, representing over 182 GW of capacity.**
- **Brazil's potential for offshore wind is 700 GW in locations with depths of up to 50 meters.**

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### Bespoke Sponsorship

					
	AMBASSADOR R\$ 250,000	PLATINUM R\$ 200,000	GOLD R\$ 150,000	SILVER R\$ 100,000	BRONZE R\$ 50,000
Logo size in all onsite, printed and online assets	85%	70%	55%	40%	20%
Gift in the congress bag	TBD by sponsor	TBD by sponsor	TBD by sponsor	TBD by sponsor	TBD by sponsor
Tickets	10	8	6	4	2
Video at the beginning of each congress day	1 minute	30 seconds	30 seconds	None	None
Speech at the opening ceremony	5 minutes	None	None	None	None
VIP meeting with authorities	TBD by organizers	TBD by organizers	TBD by organizers	None	None
Mention on GWEC and ABEEólica LinkedIn	In each post of the event	In each post of the event	In each post of the event	In each post of the event	In each post of the event
Social media announcement of confirmed speakers	Yes	Yes	No	No	No
CEO dedicated post on GWEC and ABEEólica social channels	Yes	Yes	No	No	No
Online assets linking to sponsor website	Yes	Yes	Yes	Yes	Yes
Production and promotion of with Estúdio EPBR	No	No	No	No	No

\* 20% discount for GWEC and ABEEólica memberships

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## Branding Opportunities

Increase your exposure to an international audience in the offshore wind and green hydrogen industry, and get visibility to decision makers while strengthening your brand by positioning your company as an industry leader.

### Pricing\*

#### Cocktail Sponsorship

R\$ 30.000,00

- Exclusive branding on all physical, printed and online Cocktail Party related materials
- Speech at the opening of the Cocktail Party
- Mention on LinkedIn of GWEC and ABEEólica - in each event post
- Online assets with a link to the sponsor's website
- Logo on all invitations and communications for the cocktail hour

#### Lunch Sponsor

R\$ 20.000,00

- Exclusive branding on all physical, printed and online Lunch related materials
- Mention on LinkedIn of GWEC and ABEEólica - in each event post
- Online assets linking to the sponsor's website
- Logo on all lunch communications

#### Coffee Break Sponsor

R\$ 15.000,00

- Exclusive branding on all physical, printed and online Coffee Break related materials
- Mention on LinkedIn of GWEC and ABEEólica - in each event post
- Online assets linking to the sponsor's website
- Logo on all coffee break communications

#### Chair Cover Sponsor

R\$ 15.000,00

- Chair cover in all seats of the congress for 2 days

#### Registration Sponsor

R\$ 15.000,00

- Exclusive branding at the registration desks and at the totems
- Mention on GWEC and ABEEólica LinkedIn – in each post of the event
- Online assets linking to sponsor website
- Logo at all communications for the registration system

#### Locker Sponsor

R\$ 10.000,00

- Exclusive branding at the lockers communications
- Mention on GWEC and ABEEólica LinkedIn – in each post of the event
- Online assets linking to sponsor website
- Logo at all communications

#### WiFi Sponsor

R\$ 10.000,00

- Sponsor's namewrite as the wifi password
- Mention on GWEC and ABEEólica LinkedIn – in each post of the event
- Logo at all communications for the wifi info

\* Members are entitled to  
20 % discount



## Branding Opportunities

Increase your exposure to to an international audience in the offshore wind and green hydrogen industry, and get visibility to decision makers while strengthening your brand by positioning your company as an industry leader.

EPBR is the media partner for Brazil Offshore Wind Summit and it will build a news studio to broadcast live contents and do the media coverage of our event.

### EPBR News Studio Main Sponsor

R\$ 100.000,00

- Name on the studio (e.g "XXXX Studio at Brazil Offshore Wind Summit 2024")
- 60 days of banners on epbr.com.br
- 15 days on EPBR newsletter Diálogos da Transição newsletter
- Logo visibility (85%) on Brazil Offshore Wind Summit website
- Brand in all studio promotion (to be detailed in partnership with the sponsors and the organizers)
- Brand in Brazil Offshore Energy Summit content hub
- Sponsorship announcement post on EPBR LinkedIn
- Brand in the interview transmission template
- Branding in promotional marketing emails
- 30" film screening at the beginning of each interview
- Brand in cuts for EPBR LinkedIn
- Brand in Shorts and Reels (EPBR social media)

### EPBR News Studio Standard Sponsor

R\$ 25.000,00

- 30 days of banners on epbr.com.br
- 7 days on EPBR newsletter Diálogos da Transição newsletter
- Logo visibility (65%) on Brazil Offshore Wind Summit website
- Brand in all studio promotion (to be detailed in partnership with the sponsors and the organizers)
- Brand in Brazil Offshore Energy Summit content hub
- Sponsorship announcement post on EPBR LinkedIn
- Brand in the interview transmission template
- Branding in promotional marketing emails
- 15" film screening at the beginning of each interview
- Brand in Brazil Offshore Energy Summit content hub

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**GWEC**

GLOBAL WIND ENERGY COUNCIL

**BOOK YOUR  
BRAZIL OFFSHORE WIND  
SUMMIT SPONSORSHIP**

**Get in touch with us for more  
information and availability**

**THANK YOU FOR CONSIDERING THIS OPPORTUNITY**



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**We look forward to hearing from you**

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