

Vietnam Wind Power

CO-ORGANISERS



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KNOWLEDGE PARTNER



1-2 December 2022
Lotte Hotel Hanoi

Vietnam's Transition to Net-zero

Vietnam Wind Power (VWP) has been the leading wind industry event in Vietnam since 2018. It is GWEC's flagship event focusing on onshore and offshore wind energy in Asia. Be a pioneer in driving Vietnam's energy transition and join us at VWP from 1-2 December 2022 in Hanoi.

VWP 2022 is your chance to engage and influence discussions to accelerate wind development in one of the leading countries in South East Asia, Vietnam. There is a lot to discuss, with the expiry of Onshore FiT, increase in wind target in the Power Development Plan 8 and the net-zero commitment by 2050. This is an exciting time in Vietnam as the government and the wind industry look to close the gaps in the existing energy policies, strengthen the supply chain and grid infrastructure. Lastly, there is the need to have both public and private sector investment to develop the wind market.



3 Reasons to Sponsor

What to Expect?

**| 50+ Key government representative,
CEOs and experts**

invited

| High-level

wind forums and keynote sharing

| Over 700+ delegates (onsite, online)

in the wind sector

VISIBILITY & BRANDING

- Extend brand exposure and visibility across full suite of event marketing collaterals
- Increase reach to new target audience vial both physical conference and virtual platform.

THOUGHT LEADERSHIP

- Establish thought leadership and expertise in an emerging and high potential wind market.
- Engage and collaborate with key stakeholders and policymakers.

NETWORK BUILDING

- Engage your target audience and generate new leads in-person and online.

Organisers

GWEC events are 'for the industry, by the industry'. All income generated from GWEC's wind energy events goes directly back to our policy and communications work, furthering the industry's interests to the highest levels. We are very grateful to our co-organisers and sponsors who had been continuously supporting the development of wind energy in Vietnam.

2022 Organisers



Kingdom of the Netherlands



Norwegian Embassy
Hanoi



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Norway



EVN PECC4

2022 Sponsors and Partners



SIEMENS Gamesa
RENEWABLE ENERGY



Testimonials

“

*Congratulations for having implemented the **most meaningful wind energy conference in Vietnam** to date.*

Tobias Cossen
Cluster Coordinator / Programme Director
MOIT/GIZ Energy Support Programme

“

*Through sharing **experiences and knowledges** from the conference speakers, I can learn on more interesting insights about the wind industry in Vietnam.*

Nguyen Ngoc Trung Hau
Technical Manager
Fuchs Lubricants Vietnam

“

*It's great pleasure for me to join Vietnam Wind Power 2021. This is a good chance to meet up with wind industry people and **discuss together about the development of the wind business in Vietnam and to contribute to the Zero Carbon on 2050 target** which was promised by the Prime Minister in the COP26. Vietnam Wind Power 2021 is a good start, a good exhibition & conference and I hope in 2022 we could have more people and big place to sit together.*

Sizhong Wu
Deputy General Manager
of Asia Center
Goldwind



“

*I'm happy to join this year's event. It's a timely event in the situation that Vietnam has recovered from the pandemic and all the wind market has focused its resources to build and complete projects by 31st October. Many foreign companies have expanded investment in Vietnam, and especially targeted to offshore wind sector. I did not expect to have many people joining here due to Covid-19, but surprisingly **I've seen so many industry peers from around the world participating online, our partners and colleagues from Ho Chi Minh City and Hanoi also gathered here.** To me, the event went successfully.*

Le Duc Cuong
Head of Sales
Vestas

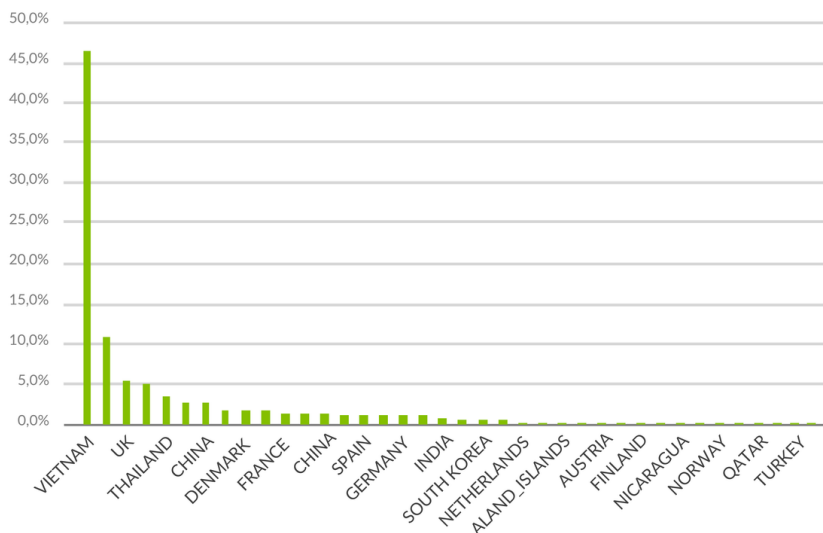


VWP 2021 Statistics

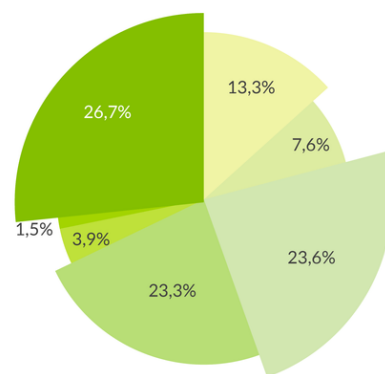
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Satisfaction
Score

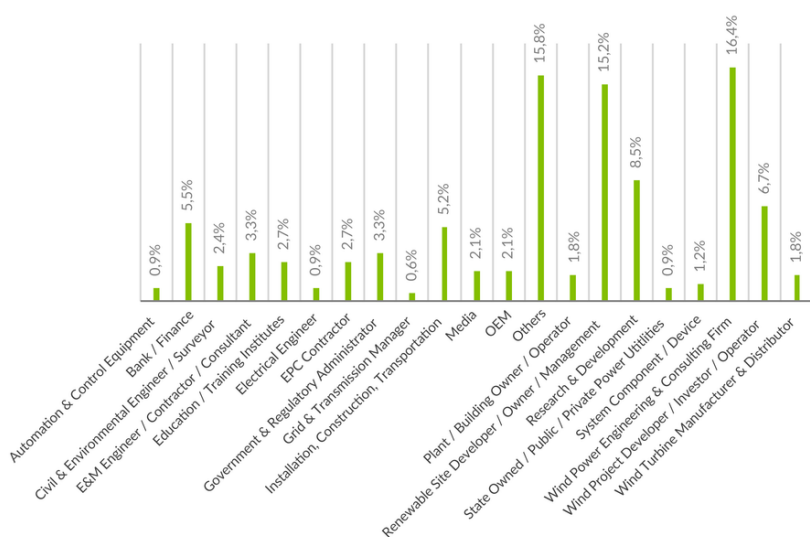
| Country & Region



| Seniority



| Business Activities



- Executive Management (C-level)
- Founder / Owner
- Frontline Management (Manager / Team leader / Shift Manager...)
- Middle Management (Department Head / Plant Manager...)
- Others
- Personal Assistant, Secretary
- Staff (Associate / Intermediate / Senior)



Main Sponsorship Tiers



LIMITED STOCK

	PLATINUM	GOLD	SILVER
REGISTRATION			
Conference Passes	5	3	2
VISIBILITY			
Logo/ Link in all Communications	Yes	Yes	Yes
Advertising in Conference Programme	1 Page	1/2 Page	1/4 Page
Roll-up Banner On-site*	Yes	Yes	Yes
Logo on On-Site Signages	Yes	Yes	Yes
Giveaways to Delegates On-Site*	Yes	Yes	Yes
Logo in Post-Event Publications	1 Full Page Advert *Prominent Logo	1/2 Page Advert + Medium Logo	1/4 Page Advert + Small Logo
THOUGHT LEADERSHIP			
High-Level Forum Panellist	2	1	1
15 Min Technical Presentation	2	2	1
PRICE**	\$30,000USD	\$25,000USD	\$20,000USD

*To be provided by sponsors

**20% discount for GWEC members. Excluding relevant tax.



NETWORKING RECEPTION SPONSOR \$25,000USD

This package is an excellent opportunity to benefit from **exclusive visibility** during one evening.

- **Welcome speech** by a C-level representative
- **Two roll-up banners** to be displayed in the registration area (to be supplied by the sponsor)
- **Branding** on all communication about the event
- **Half-page advert** in the event programme
- **One speaking slot** for *technical sessions
- **Three extra conference passes**



SESSION SPONSOR \$12,000USD

- **Shape a technical session topic** and invite the respective speakers for the full hour
- **Small logo** on all marketing materials
- Display **1 Roll-up banner** at VWP 2022 (supplied by sponsor)
- **One speaker pass** for each presenter
- **Two extra conference passes**

SUPPORTING SPONSOR \$6,000USD/\$8,000USD

- **One speaking slot - technical session or panelist** (excluding High Level Forums)
- **Small logo** on all marketing materials
- Display **1 Roll-up banner** at VWP 2022 (supplied by sponsor)
- **One speaker pass** for the presenter
- **One extra conference pass**

COFFEE/LUNCH SPONSOR (PER DAY) \$12,000USD

- **One speaking slot** for *technical sessions or **One panellist slot** (not High-Level Forums)
- **Company video** will be played during coffee/ lunch breaks on one of the event days
- Display of **2 roll-up banners** at VWP 2022 (supplied by sponsor)
- **Small logo** on all marketing materials
- **One speaker pass** for each presenter
- **Two extra conference passes**

LANYARD/DELEGATE BAG/ PEN & NOTEPAD SPONSOR \$8,000USD PER ITEM

- Your **logo** will be printed in a highly visible way on selected merchandise and given to all delegates
- **Two conference passes**

Note: Sponsor may choose any one or more of the above, **first come first served** basis





Vietnam Wind Power

Don't miss this opportunity to
sponsor the event



Rikke Povlsen

Global Event Manager



+45 2868 6644



rikke.povlsen@gwec.net



Alastair Richards

Business Development & Event Manager (Asia)



+65 8522 8799



alastair.richards@gwec.net